

Creative Mirror and Shower celebrates 35th Anniversary

Creative Mirror and Shower is a family owned business specializing in custom mirrors, shower doors and mirrored closet doors. The company is proudly celebrating its 35th anniversary this year. While Founder Allen Pritikin is still involved, full time management of the company has been handled since the mid-1990's by his son, Mark Pritikin, President, and daughter Pam Fortune, Vice President.

"Planning and design seems very basic but it is critically important," says Mark Pritikin. This is why the main business is a shop at home experience where professional designers will meet with you to make your dreams a reality. A 20,000 square foot showroom and fabrication plant located in Addison at 2141 W. Army Trail Rd.

affords the client the opportunity to see full size shower doors and mirror door vignettes. There is also a second location at 3200 W. 95th St. in Evergreen Park.

While the company got its start as the nation's leading mirror company, shower doors now make up at least half of the business. "The shower is often now designed with body sprays and multi-purpose shower heads. Large whirlpool tubs used to be a big bathroom feature, but many homeowners simply did not have the time to fill up the tub and

then clean it later. Instead, the shower has become a spa experience that can be used every morning!" says Pritikin.

Installation is key with shower doors because when working with water, proper sealing and measuring is vital. Many people

are choosing to remodel bathrooms due to leakage, water damage and mold caused by cheap shower doors or lousy installation that came with the original construction. Creative Mirror and Shower's installers have decades of experience with most senior installers having an average of 15 years experience. Some are second generation installers with family members in apprenticeship positions.

Bathroom fixtures are also a very important element when designing a bathroom. Creative Mirror and Shower works with Ellas Bubbles which offers new designs in sinks, shower heads and shower columns. Many products can be seen in the showrooms and can be purchased through catalogs.

Pritikin says, "Creative Mirror and Shower is a great place to buy direct right here in Chicago. We measure the glass, we order the glass, we fabricate the glass, we create the glass and we install the glass with our own people." Customers can rely on Creative Mirror and Shower when dealing with glass even if they choose to do most of the remodeling themselves.

Not only in bathrooms, but also throughout your house, mirrors and glass can add a new dimension to any room. Creative ideas using glass is showing up in the kitchen, a trend throughout Europe and in Australia is decorative painted glass



used as a back-splash. Creative Mirror and Shower also has Chicago's largest selection of framed mirrors, pictures and wall décor.

A complete website, www.creativemirror.com, features a photo gallery, testimonials and designer tips will help you get started with your next remodeling project. Appointments can be set up online with designers or by calling toll free 1-866-SHOWERS (1-866-746-9377).

Creative Shower and Mirror looks forward to earning your business and making you their next satisfied customer.

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